



**MERCURY**

*Privacy Policy*

March 2014



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Mercury makes the material in this policy available on the understanding that users exercise their own skill, care and judgement with respect to its use.

The information contained in this policy is provided on the basis that the authors are not in any way responsible for any loss or liability by anyone acting on the information in this policy or for any error or omission from it.



# Privacy Policy

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## **1. We respect your privacy**

1.1 Mercury respects your right to privacy and this policy sets out how we collect and treat your personal information.

1.2 “Personal information” is information we hold which is identifiable as being about you.

## **2. What personal information we collect**

2.1 We may collect the following types of personal information from you:

- (a) Name
- (b) address
- (c) phone number
- (d) fax number
- (e) information about the goods or services you have been supplied with
- (f) information from enquiries you have made
- (g) communications between us
- (h) credit card information
- (i) email address
- (j) date of birth
- (k) Mercury or Club membership details and history
- (l) trade promotions you have participated in
- (m) information required to be included in gaming/alcohol/AML/CTF registers.

2.2 In some instances we may collect “sensitive information”, for example:

- (a) employees and board members may be required to provide police checks

## **3. How we collect your personal information**

3.1 We collect personal information from you by extracting information from a variety of sources, including:

- (a) membership applications, agreements and renewals;
- (b) employment applications;
- (c) electronic or personal interaction with us;
- (d) when you access our websites;



- (e) when we provide our goods and services to you;
- (f) entry forms for trade promotions, loyalty programs and competitions;
- (g) the documents and information we are required to collect to comply with our
  - (i) Responsible Service of Gambling Initiative
  - (ii) AML/CTF Program

We are required collect all this information to comply with the law.

3.2 We take reasonable steps to ensure that your personal information is secure.

#### **4. Use of your personal information**

4.1 We use your information to:

- (a) provide our goods and services to you;
- (b) to comply with our legal obligations including under the following legislation:
  - (i) Liquor Control Reform Act
  - (ii) Gambling Regulation Act;
  - (iii) AML/CTF Act
  - (iv) Associations Incorporation Act or Corporations Act
- (c) to conduct our loyalty programs and to provide you with the benefits of those programs;
- (d) send you direct marketing material only when you have agreed to receive it and have not opted out;
- (e) we also use it to improve our service and to notify you of opportunities that we think you might be interested in.

4.2 We do not provide your information to third parties, except that we may provide your information to our business partners who assist us in the provision of our services to you.

4.3 Because of the requirements in the legislation listed above we cannot provide for anonymity and pseudonymity when you deal with us

#### **5. Disclosure of your personal information overseas**

We do not disclose your personal information to overseas recipients.



**6. Security of your personal information**

- 6.1 We take reasonable steps to protect your personal information. However we are not liable for any unauthorised access to this information.
- 6.2 We destroy or de-identify your personal information when it is no longer required for the purpose we collected it.

**7. Access to and correction of your personal information**

- 7.1 Generally you can access your personal information by contacting the General Manager, contact details are listed below. We may charge a reasonable administration fee for this access.
- 7.2 We may not give you access to your personal information in the following circumstances:
  - (a) Giving you access would pose a serious threat to the life, health or safety of any individual or to public health or public safety; or
  - (b) Giving access would have an unreasonable impact on the privacy of other individuals;
  - (c) The request for access is frivolous or vexatious;
  - (d) The information relates to existing or anticipated legal proceedings;
  - (e) Giving access would prejudice negotiations we are having with you;
  - (f) Giving access would be unlawful;
  - (g) Giving access would impede an investigation into serious misconduct or suspicious matters;
  - (h) Giving access would reveal material that is commercially sensitive for Mercury.



7.3 We will respond to any request for access to personal information within a reasonable time and if we do not give you access we will tell you why.

7.4 Apart from the persons who need to know for the purpose we collected the personal information, we only provide access to personal information to the person to whom it relates.

## **8. Complaints about privacy and access refusal**

8.1 If you have any complaints about our privacy practices, or being denied access to your personal information please feel free to send in details of your complaints to the President of the Mercury Board. We take complaints very seriously and will respond shortly (usually in less than 30 days) after receiving written notice of your complaint.

8.2 If you still unsatisfied you can refer your complaint to the Information Commissioner on [www.oiac.gov.au](http://www.oiac.gov.au)

## **9. Changes**

9.1 Please be aware that we review this Privacy Policy from time to time and we may change this Privacy Policy in the future. If you would like to make comments about our Privacy Policy please direct them to the General Manager.

9.2 Revised versions of the Privacy Policy will be uploaded onto our website, so please check back from time to time.

## **10. When you visit our website**

10.1 When you come on to our website we may collect certain information such as browser type, operating system, website visited immediately before coming to our site, etc. This information is used in an aggregated manner to analyse how people use our site, such that we can improve our service.

10.2 As is very common for companies, we may use cookies on our website. Cookies are very small files which a website uses to identify you when you come back to the site and to store details about your use of the site. Cookies are not malicious programs that access or damage your computer.

10.3 Our site has links to other websites not owned or controlled by us. We are not responsible for these sites or the consequences of you going on to those sites.

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March 2014

### **CONTACT DETAILS**

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